



Kelvin Smith and Co.
Management Accountants

The College Business Center
Uttoxeter New Road
Derby, DE22 3WZ
T 01332 869294
E enquiries@kelvin-smith.co.uk
www.kelvin-smith.co.uk

Presents

Business Advisory Reports



Our Objective: **To help you realise your financial goals and make your business more profitable while simplifying your workload**

In an effort to continually provide you with more valuable services, we have taken the initiative to present your financial statements in a narrative, with plain English, which highlights the areas of your business which are the strongest and those which may need improvement, while outlining an action plan for reaching your financial goals.

We help your business grow and be profitable

Get a clear picture of your business' financial health.

We analyse key financial figures of your business and provide you with a narrative report written in plain English which includes: charts, graphs and a clear rating system to measure your business financial health.

You will see just how your financial situation compares to other businesses in your industry for a better perspective.

Our Business Advisory Reports provide the perfect foundation for a business performance counseling session to help your business grow and be profitable.

Here's a sample of what we address:

- **Liquidity** - can you meet your obligations as they come? Do you annually budget for expected cash requirements?
- **Gross Profit & Net Profit** - are these trends favourable? How do they compare to your peers in the industry?
- **Sales** - are they growing and are you satisfied with the levels? Have you established goals for next year?
- **Borrowing** - is it costing you more than it should?
- **Assets** - are they being used effectively to generate a strong return on your investment?

